

## VISIT SOUTH DEVON

GOLF COURSE
MEMBERSHIP 25/26

# CREDITON HONITON OOKEHAMPTON SEATON EXETER OOKEHAMPTON DARTMOOR DAWLISH EXMOUTH TAVISTOCK TOTNES ENGLISH RIVIERA PLYMOUTH IVYBRIDGE KINGSBRIDGE DARTMOUTH SALCOMBE

#### Who Are We?

Visit South Devon is the Official
Destination Marketing Organisation
for the region. We provide the no 1.
resource for both visitors and media
on places to visit, events,
accommodation, attractions, places
to eat & more.

We are a not for profit Community Interest Company (CIC) working to promote the region to National and International markets for the benefit of local businesses and the tourism economy.

07590 570007 | Iouise@visitsouthdevon.co.uk www.visitsouthdevon.co.uk



#### **2024 WEBSITE STATS & MORE**

2.0 million pageviews

1.2 million sessions

1.0 million users

80% UK users
20% International users

30k e-newsletter subscribers



**15K followers** 



1.6K followers



26.4K followers

### Why Join Visit South Devon?

Promotional listing on the website for 12 months

Participate in press trips and familiarisation visits

Inclusion in national press releases

Access exclusive offers from our Business Services Partners Invitations to networking events, conferences, Travel Trade and Group Travel

shows\*

Promote your business through our e-newsletter\*

Advert in the South Devon Visitor Guide (online only)\*

Provide guest blog posts

Submit an unlimited number of events to the 'What's On' section of the website

Participate in competitions with VSD

Provide content to be posted on VSD social channels and engagement from VSD accounts

Instagram stories takeover opportunities

\*Additional cost







#### **MEMBERSHIP**

Visit South Devon's golf course membership is the equivalent of a bronze listing. For added benefits and higher levels, please view our standard membership pack.

#### **ALL PRICES EXCLUDE VAT**

PACKAGE	BRONZE
WHAT'S INCLUDED	£199 +VAT
Listing Details Website link, email link, contact details, opening times, map, pricing, mobile & desktop	Yes
Number of Images These may be changed as often as you like	1
Description	Unlimited
Priority in Search Results	4th
Extranet Login Ability to edit your own listing	Yes
Event Listings	Unlimited
Social Media Support Option to send prepared content to be posted on VSD channels & access to the VSD Members Facebook group	Yes
Branding Use of our branding for your own marketing, member sticker for your website & window	Yes
Team Visit Blog post and social media coverage by us after a complimentary visit to your business	Yes
Homepage MPU Banner Advert	£125 per month
Category Page MPU Banner Advert**	£100 per month
'Don't Miss' Promotional Advert**	£75 per month
Feature in Consumer Newsletter**  150 words and 1 image OR Banner advert in an orientation of your choice	£75 per month

<sup>\*</sup>Conditions apply - please ask for details. \*\*Subject to availability.

#### **Additional Advertising**

GIRE

We have plenty of additional advertising opportunities for both members and non-members, including different banners, press visits from us, competitions and more. Please see our Rate Card for prices or for more information, please get in touch.

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